

The leading UK magazine for the tile and stone industry



MEDIA
PACK
2022



TSJ is the official magazine of the TTA
www.tiles.org.uk

www.tileandstonejournal.com

FEATURES AND PUBLISHING DATES

ISSUE	FEATURES	ISSUE	FEATURES
JANUARY	<ul style="list-style-type: none"> • Tile backerboards • Coloured grouts & epoxy grouts • Surface Design Show preview 	JULY	<ul style="list-style-type: none"> • Adhesives and grouts for ceramic tiles and natural stone tiles • UK Tile Agents
FEBRUARY	<ul style="list-style-type: none"> • 20mm and 30mm exterior grade • Spanish Tile manufacturers 	AUGUST (DIGITAL ONLY)	<ul style="list-style-type: none"> • Inside track: The UK's leading the retailers • Social media tiling • Tiling Loyalty programs • Virtual showrooms, visualiser software, web design, ecommerce, email marketing • Tiling Apps
MARCH	<ul style="list-style-type: none"> • Tile cutters, tiling tools, Drill Bits and workwear • Thin Porcelain Tiles • Italian Tile Manufacturers • Cevisama review • Surface Design Show review 	SEPTEMBER	<ul style="list-style-type: none"> • electric systems • Portuguese tile manufacturers • Cersaie preview
APRIL	<ul style="list-style-type: none"> • Aftercare: sealants and cleaners for natural stone and ceramic tiles • Distribution Leaders 	OCTOBER	<ul style="list-style-type: none"> • entrance mats • UK tile manufacturers • Cersaie review Part 1
MAY	<ul style="list-style-type: none"> • Transport and logistics • Anti-bacterial and self-cleaning tiles • Turkish Tile manufacturers 	NOVEMBER	<ul style="list-style-type: none"> • Porcelain worktops • Cersaie review Part 2 • Marmomac review
JUNE	<ul style="list-style-type: none"> • Wetrooms including tanking, drainage and surfacing • Geometric, shaped and 3D wall tiles • German Tile manufacturers • Clerkenwell Design Week review • Coverings review • Training 	DECEMBER (DIGITAL ONLY)	<ul style="list-style-type: none"> • Top 10 UK tiling contracts • Top 50 new tile ranges for 2022 • Top 10 new tiling tools reviewed

DEADLINES AND PUBLISHING DATES

ISSUE	EDITORIAL DEADLINE	ADVERT DEADLINE	PUBLISHED
JANUARY	December 17	December 17	January 21
FEBRUARY	January 14	January 14	February 18
MARCH	February 11	February 18	March 11
APRIL	March 4	March 18	April 8
MAY	April 1	April 14	May 6
JUNE	May 2	May 2	June 1
JULY	June 2	June 2	July 2
AUGUST (Digital Only)	July 2	July 2	August 2
SEPTEMBER	August 5	August 7	September 9
OCTOBER	September 2	September 17	October 7
NOVEMBER	October 7	October 14	November 4
DECEMBER (Digital Only)	November 18	November 16	December 2

PLEASE NOTE: Copy deadlines are subject to change without prior notice. Please be sure to check in advance

PRINT SPECIFICATIONS AND RATES

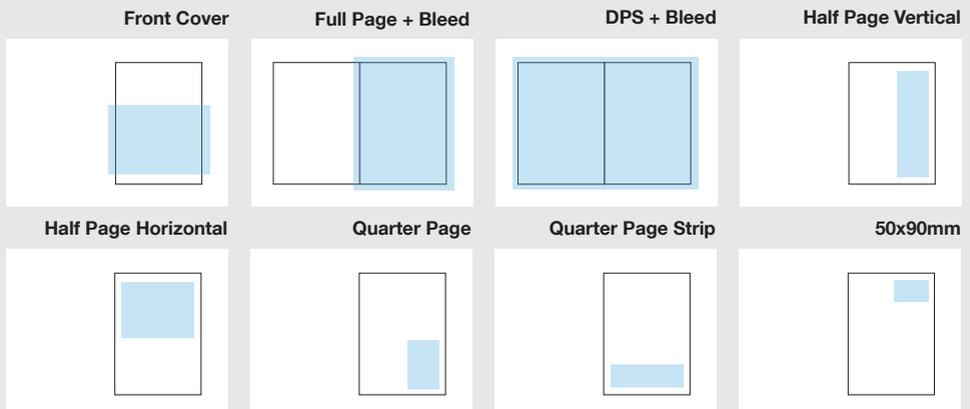
SIZE (in mm, height x width)	TRIM	BLEED	RATE (exclusive of VAT)
FRONT COVER	204 x 210	204 x 216	£2,200
FULL PAGE	297 X 210	303 x 216	£1,495
DOUBLE PAGE SPREAD	297 x 420	303 x 426	£2,450
HALF PAGE VERTICAL	265 x 88	none	£950
HALF PAGE HORIZONTAL	130 x 180	none	£950
QUARTER PAGE VERTICAL	130 x 88	none	£675
QUARTER PAGE STRIP	63 x 180	none	£675
RECRUITMENT ADVERT	130 x 90	none	£495
CAUGHT IN THE WEB	40 x 90	none	£595 per year
YEARPLANNER (Single box)	45 x 45	none	£350 per year
YEARPLANNER (Double box)	45 x 90	none	£595 per year
INSERTS (Single sheet)			£1,150
INSERTS (Four page)			£1,690

Cancellation policy: 13 weeks notification prior to publication

1. Artwork to be supplied as hi-res jpg or pdf. Set to minimum 300 dpi.
2. Ensure NO overprint settings are used anywhere on artwork. This setting may result in artwork not displaying on the final print as a result of the printers process.
3. No pantone colours to be used. Pantone colours will be converted to CMYK automatically but in some cases may not show at all on artwork.
4. Any images used or supplied must be 300 dpi CMYK
5. Apply 3mm bleed to all edges of full page artwork
6. Artwork copy must sit within a safe margin area of 10mm around all page sides – Not adhering to this may mean copy is cut off the outer edges when the magazine is trimmed down.

It is your responsibility as the client, to ensure these specifications are met before sending us artwork. We will not take responsibility for artwork that prints incorrectly and has failed to meet the required specifications as detailed above.

VISUAL GUIDE



ADVERTISING OPPORTUNITIES

YEARPLANNER

Our annual year planner is a huge 60cm x 80cm full colour wallchart and is sent out free with our November / December issue to the entire circulation. The planner includes details of TSJ publication dates along with all the major trade shows from around the world. The planner is widely used by the industry and can always be seen adorning any discerning wall in the trade.

Single or double box adverts can be booked as a very cost effective method to be seen in the trade for a whole year. Early booking is advised – year planners are very popular and spaces sell out quickly.

Single:
45mm x 45mm is
£350 + VAT

Double:
45mm x 90mm is
£595 +VAT

CAUGHT IN THE WEB

Each issue of TSJ includes our web directory 'Caught in the Web'. This directory is a comprehensive printed search engine for surfing the web. The directory is broken down into generic product headings.

40mm x 90mm box is £495 + VAT per year

RECRUITMENT ADS

- Single monthly booking
- Minimum box size of 130mm x 90mm, £495 plus online free of charge

PROMOTIONAL PICTURE CHARGES

Press releases sent to TSJ are welcome, but those accompanied by an image and designed to promote the company concerned, are subject to written acceptance of our promotional picture charge of £90.00 + VAT.

SCOPE AND CREDIBILITY

TSJ's coverage spans manufacturers, distributors, agents and retailers. The magazine's renowned sector surveys provide fresh inspiration and sources of supply for retailers and contractors alike.

TSJ never publishes generalist features: all our articles are written specifically for the magazine by industry experts, providing unsurpassed technical coverage, industry analysis and comprehensive news reportage.

TSJ: Style and substance in perfect harmony.

INTERNATIONAL COVERAGE

As we understand how hard it is for readers to leave their desks to attend the steady stream of trade exhibitions in the UK and overseas, we undertake this task on your behalf. Every year, TSJ's editorial team scours the globe seeking fresh inspiration for readers.

As well as Cevisama, Cersaie, Revestir and Coverings, TSJ's editorial team reports from leading UK design shows like the Surface Design Show, Ecobuild and 100% Design, plus specialist stone shows like Marmomacc and The Natural Stone Show, and specialist production exhibitions like Technargilla. If you want to know what's hot and what's not, TSJ is the authoritative source.

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